

COOKIE POLICY

As Omsan Lojistik Anonim Şirketi and Omsan Denizcilik Anonim Şirketi we use cookies in some areas of the <http://www.omsan.com> website (the "Site"). This Cookie Policy ("Policy") applies to this Site managed by Omsan Lojistik Anonim Şirketi and Omsan Denizcilik Anonim Şirketi and cookies will be used as described in the Policy during your visit to the Site.

What is Cookie?

Cookies are small text files created by an internet site on your device that contain data in name-value format. Cookies make it possible for the website you are visiting to store information on your device and use this information during your next visits. Cookies created by an internet site are stored by the internet browser that you use to access the site. Remote access to the information contained in these cookies is possible only under the domain name that created the cookie (e.g. <http://www.omsan.com>) by the internet sites offered and only if you use the same browser.

Cookies have become an important part of Internet technologies today, and their main function is to remember the online visitor and its preferences and recognize the device; there is the use of cookies on almost every website.

Who Sends Cookies and How?

Cookies are sent through the communication established between our servers and the browser available on your device during your navigation (Google Chrome, Safari, etc.).

Types of Cookie

Types of Cookie	Explanation
Session Cookies	Session cookies are cookies that are valid during your use of the site, and they remain valid until the internet browser is closed.
Permanent Cookies	These cookies are cookies stored in your browser that remain valid until deleted by you or until the expiration date.
First-Party Cookies	These are cookies created by the site and can only be read by Omsan Lojistik Anonim Şirketi and Omsan Denizcilik Anonim Şirketi. These cookies can be session cookies or permanent cookies.
Third Party Cookies	If a list of the content offered on the site http://www.omsan.com is provided through other domain names other than the address (for example, viewing content hosted on a video platform through the Site) these are cookies that each third-party domain name creates exclusively for itself. Such cookies generally consist of permanent cookies.

For What Purpose Are Cookies Used?

Cookies that must be used: These cookies are cookies that must be used in order for the Website to function properly, to take advantage of the features of the site and the services offered. Personal data is not processed through these cookies.

Performance Cookies: These cookies allow us to detect visits and traffic sources to measure and improve the performance of our website. They help us to reach the number of visitors of the pages on our website and to see which pages our visitors spend time on inside our website. All the information collected by the relevant cookies is considered collectively/together, does not contain personal information and it is anonymous. By means of these cookies, we are trying to make our website more efficient completely.

Functionality Cookies: These cookies are used to provide our visitors with advanced functionality and personalization opportunities, such as remembering the choice of language or region on our website. If you do not allow the use of the relevant cookies, it will not be possible to save your personalized settings on our website.

Targeting Cookies: These cookies are primary and third-party cookies created during your visit to our website and third-party domain names. These cookies enable tracking of your click and visit history in the domain names where they were created and mapping these records between different domain names. Such cookies are used to identify and profile users, target advertising and marketing activities, and customize content.

Information about Cookies Used on Our Site

The cookies used on the site are listed below;

Cookie Service Provider	Cookie Name	Cookie Description	Type of Cookie	Cookie Duration
omsan.com	_gid	It registers a unique identity, which is used to generate statistical data on how the visitor uses the website.	Performance	1 day

omsan.com	_gat	It is used by Google Analytics to reduce the request	Performance	1 day
omsan.com	_ga	It registers a unique identity, which is used to generate statistical data on how the visitor uses the website.	Performance	2 years
google-analytics.com	collect	It is used to send data about the visitor's device and behavior to Google Analytics. It monitors visitors on devices and marketing channels.	Performance	During session period
www.omsan.com	PHPSESSID	Maintains user session status for page requests	Definitely required	During session period
www.omsan.com	ci_session	Maintains user session status for page requests	Definitely required	1 day
google.com	rc::c	This cookie is used to decipher between humans and bots.	Definitely required	During session period
youtube.com	YSC	It tries to estimate the bandwidth of users on pages with integrated YouTube videos.	Marketing	During session period
youtube.com	VISITOR_INFO1_LIVE	It tries to estimate the bandwidth of users on pages with integrated YouTube videos.	Marketing	6 ay
doubleclick.net	IDE	It is used by Google DoubleClick to record and report the website user's actions after viewing or clicking on one of the advertiser's ads in order to measure the effectiveness of an ad and deliver targeted ads to the user.	Marketing	1 year

The main purposes of using cookies on our site are listed below:

- To improve the services offered to you by improving the functionality and performance of the site,
- To improve the site and provide new features through the site, as well as to personalize the offered features according to your preferences, and
- To ensure the legal and commercial security of the Site, you and our Company.

Management of Cookies

Browsers usually accept cookies automatically. The use of cookies is not mandatory in order to use our website, but if you set your browser not to accept cookies, the quality of your user experience may decrease and various functions of our sites may deteriorate.

You can configure your browser to block cookies for all sites or specific sites, to give an alert when a cookie is created, to block third-party cookies, or to count all cookies as session cookies. In addition, you can delete cookies through your browser or see the list and values of cookies stored in your browser. For detailed information about the cookie management functions of your browser, please click on the relevant link below to obtain information from your browser's website.



Visitors who want more detailed information about cookies may visit <https://www.aboutcookies.org> or <https://www.youronlinechoices.eu/> or use the "Privacy Badger" application (<https://www.eff.org/tr/privacybadger>).

Omsan Lojistik Anonim Şirketi and Omsan Denizcilik Anonim Şirketi use cookies within the scope of the Clarification Text Related to the Processing of Personal Data and reserve the right to change the terms of use and Cookie Policy related to cookies.